

## “Cloud’s Business Imperatives” Course Series Abstract

PCA 1001 (Classroom) and PCA 1002 and PCA 1003 (Internet-based)

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### 1. Course learning emphasis

Galvanizing your businesses to grow profitable revenue in these challenging economic times makes it essential that you increase your knowledge and understanding of the business issues, realities, decision criteria and problems that need to be confronted and solved and how Cloud Computing will help.

The primary learning outcome is that your Cloud Computing knowledge contributes to helping you make smart, effective and ultimately successful Cloud Computing business decisions.

### 2. Course objectives

- Clear away the incorrect information fog and beliefs that seem to constantly swirl around Cloud Computing
- Provide understanding of Cloud Computing nomenclature, attributes, models and services
- Understand how to utilize Cloud Computing to focus on and solve business issues
- Ensure that your Cloud Computing knowledge will significantly contribute to you making smart, effective and ultimately successful Cloud Computing business decisions

### 3. Audience

Organizational leaders, executives and anyone who will be making decisions on growing business revenue and profitability with Cloud Computing technology solutions

### 4. Course prerequisites

There is no pre-reading or advance preparation required for this course

## 5. Course learning modules

1	Course goals and function	5	Cloud model definitions and their potential benefits and risks
2	Cloud business imperatives	6	Selecting Cloud Service Providers (CSP's)
3	Cloud computing defined	7	Cloud computing knowledge sources and resources
4	Facts, barriers and risks		

## 6. Course delivery logistics

<i>Course #</i>	<i>Learning delivery methodology</i>	<i>Course duration</i>	<i>Class Size</i>
<b>PCA 1001</b>	Classroom-based facilitator-led and delivered lectures, group discussions, discovery and experiential learning sessions, comprehension quizzes and group and team learning interactive exercises.	<u>Option 1:</u> 8 hour delivery and exercise session with an 8:00AM start.  <u>Option 2:</u> 8 hours starting at 01:00PM and flowing into the next morning.	Min: 5  Max: 16
<b>PCA 1002</b>	Facilitator-led Internet-enabled audio and visual lectures, group discussions, comprehension quizzes and group and team learning interactive exercises.	<u>Option 1:</u> Two 3-hour sessions in one day.  <u>Option 2:</u> Two 3-hour sessions over two days.	Min: 5  Max: 25
<b>PCA 1003</b>	Facilitator-led Internet-enabled audio and visual lectures with a ten minute question and answer (Q&A) period at the end of each session.	Four one hour sessions.	Min: 5  Max: 50

## 7. Content customization

Your organization's specific additional content, special delivery needs or participation volume requirements may be blended into this course. Please e-mail us ([academy@purposefulclouds.com](mailto:academy@purposefulclouds.com)) to plan for any customization you require.