

Data Sheet

Cloud Services

Purposeful Clouds firmly believes that your business needs must drive your technology needs. Moving to the Cloud can provide real business value, but if not done correctly can bring significant risks to your business. Our services are designed around the old carpenter's mantra: "measure twice, cut once."

Professional Services

We use a process-based approach that builds on short-term deliverables while focusing on a long term, Cloud strategy. We provide the expertise, guidance and insight to identify the best approach for implementing a Cloud solution for a given set of servers and/or applications and how it will affect your existing operations management.

- **Cloud Strategy Workshop**
This service identifies your top 2-3 Cloud opportunities.
- **Cloud Opportunity Assessment**
This service is focused on analyzing your business strategies and the value associated with Cloud adoption, on aligning the future business demand on IT resources, and building Cloud roadmap based datacenter for the future.
- **Cloud Readiness Assessment**
The purpose is to determine the impact a Cloud solution will have on existing infrastructure and to fully understand the integration required to enable the applications and solutions with minimal risk.
- **Cloud Implementation Service**
Our Implementation Services are all custom services working with your staff, contractors, consultants and partners as you desire.
- **Cloud Review Services**
These periodic and special formal reviews provides a chance to reflect on the Cloud implementation and conduct a review of the actual ROI the Cloud has provided.
- **Cloud Security and Compliance Assessment Service**
This component provides a review of your current security and compliance requirements and the impact of the Cloud on those requirements.
- **Cloud Consulting Service**
For those situations where it is difficult to determine the exact nature or effort required, we offer short and long term consulting services.

Cloud Thought Leadership

An important part of moving to the Cloud is keeping all of your stakeholders aware of why you are moving to the Cloud, how you intend to do it, and what you are doing to identify and mitigate risk. These stakeholders include your senior management, auditors, compliance regulators, partners, customers and stockholders. We can help you craft and, if desired, deliver the right message to get and keep these important people on board with your journey to the Cloud.

Cloud Business Services

If your company offers products or services that could benefit from embracing the Cloud, we can help. Our executive-level experience helps you navigate through internal and external competing forces in starting, maintaining and growing new businesses. We have extensive expertise working with Managed Service Providers, Telecom Service Providers, Cloud Services Providers, ISVs, and computer hardware or software platform providers. Building Cloud Services enable you to develop and deliver new sustainable high-growth Cloud services and product revenue while exceeding or meeting financial goals from existing businesses.

Purposeful Clouds Academy

Keeping current with the Cloud's burgeoning growth and business value is an absolute must for your organization as you develop and grow your Cloud services business. From "C"-level executive to the IT professional deploying and ultimately leveraging the Cloud's significant benefits, as well as your sales and marketing teams, all will require some level of training on the Cloud. We have designed, developed, and deployed an extensive curriculum to totally encompass everything from baseline knowledge to solution-specific training.

About Purposeful Clouds

Purposeful Clouds (<http://www.purposefulclouds.com>) provides customized and standard consulting and training services to large and small organizations looking to improve agility, reduce aggravation and save significantly on IT costs by using Cloud Computing technology. These organizations rely on Purposeful Clouds experts to simplify their journey to the Cloud as they securely transition their business, processes, and applications to the Cloud or build and grow new Cloud business and related services. Because Purposeful Clouds is vendor neutral, they select the best-in-class combination of open or proprietary technologies, products, services and Cloud Service Providers. Purposeful Clouds services cover all phases of planning, implementation, on-going support, and reviews plus an all-encompassing training array to meet their client's specific short and long-term business and technology needs.

For more information, contact us at info@PurposefulClouds.com

