

Data Sheet

Cloud's Business Imperatives Course

Course learning emphasis

Galvanizing your businesses to grow profitable revenue in these challenging economic times makes it essential that you increase your knowledge and understanding of the business issues, realities, decision criteria and problems that need to be confronted and solved and how Cloud Computing will help.

The primary learning outcome from the courses in this series is that your Cloud Computing knowledge will immediately contribute to helping you make smart, effective and ultimately successful Cloud Computing business decisions.

Objectives

- Clear away the incorrect information fog and beliefs that seem to constantly swirl around Cloud Computing.
- Provide understanding of Cloud Computing nomenclature, attributes, models and services.
- Understand how to utilize Cloud Computing to focus on and solve business issues
- Ensure that your Cloud Computing knowledge will significantly contribute to you making smart, effective and ultimately successful Cloud Computing business decisions.

Audience

Organizational leaders, executives and anyone who will be making decisions on growing business revenue and profitability with Cloud Computing technology solutions.

Course prerequisites

There is no pre-reading or advance preparation required for this course.

Learning modules

- **Course goals and function**
- **Cloud business imperatives**
Really understand the prevailing business issues in the areas of accounting, aggravation, and agility.

- **Cloud computing defined**
Understanding and appreciating how the Cloud's scope and infrastructure allows vendors to supply computing, platform, software and services to their customers.
- **Facts, barriers and risks**
Understand the facts, barriers and risks up front; then you can make effective Cloud Computing business decisions!
- **Cloud model definitions**
Ensure that you fully understand the business values of the four Cloud Business Models: Public Cloud, Private Cloud, Community Cloud, and Hybrid Cloud.
- **Selecting Cloud Service Providers (CSP's)**
One of the most worthwhile and decision-prudent actions you can take is to really understand the ABC's of shopping for the right CSP for your business.
- **Cloud computing knowledge sources and resources**

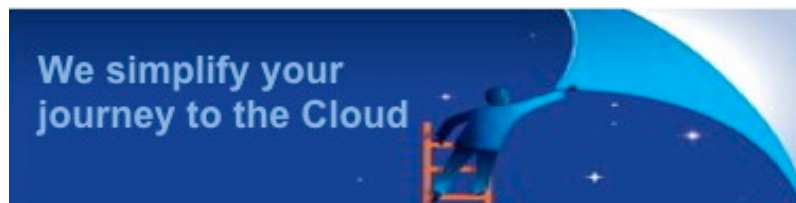
Delivery options

- PCA 1001: on-site Classroom-based facilitator-led and delivered lectures, group discussions, discovery and experiential learning sessions, comprehension quizzes and group and team learning interactive exercises (8 hours).
- PCA 1002: Facilitator-led Internet-enabled audio and visual lectures, group discussions, comprehension quizzes and group and team learning interactive exercises (6 hours).
- PCA 1003: Facilitator-led Internet-enabled audio and visual lectures with a ten minute Q&A period at the end of each one-hour session (4 hours).

About Purposeful Clouds

Purposeful Clouds (<http://www.purposefulclouds.com>) provides customized and standard consulting and training services to large and small organizations looking to improve agility, reduce aggravation and save significantly on IT costs by using Cloud Computing technology. These organizations rely on Purposeful Clouds experts to simplify their journey to the Cloud as they securely transition their business, processes, and applications to the Cloud or build and grow new Cloud business and related services. Because Purposeful Clouds is vendor neutral, they select the best-in-class combination of open or proprietary technologies, products, services and Cloud Service Providers. Purposeful Clouds services cover all phases of planning, implementation, on-going support, and reviews plus an all-encompassing training array to meet their client's specific short and long-term business and technology needs.

For more information, contact us at info@PurposefulClouds.com



Purposeful Clouds Academy